

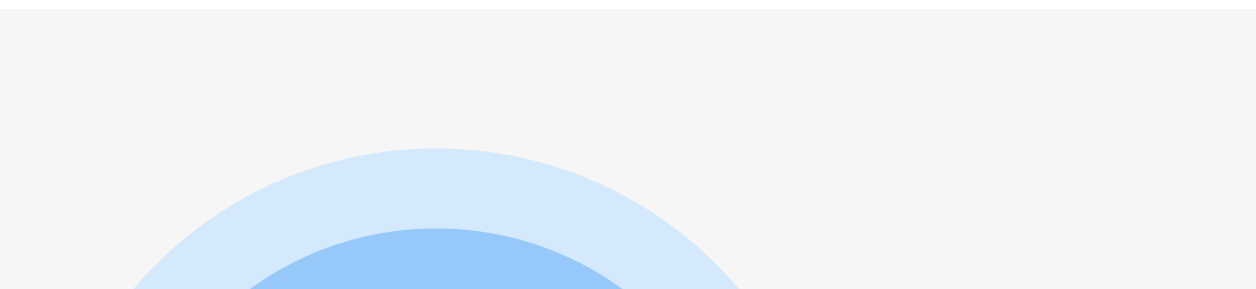
.GLOBAL

4 Year Anniversary

- Used for primary online brand
- Clean namespace
- Industry leading renewal rate
- Strong financial performance
- Stable and strong growth

DOMAINS UNDER MANAGEMENT

The .GLOBAL name space has had a consistent and healthy growth rate every year since launching in September of 2014. The graph to the right shows registration volume per year as well as additional domain years purchased.



\$55

Average retail registration fee

1.4

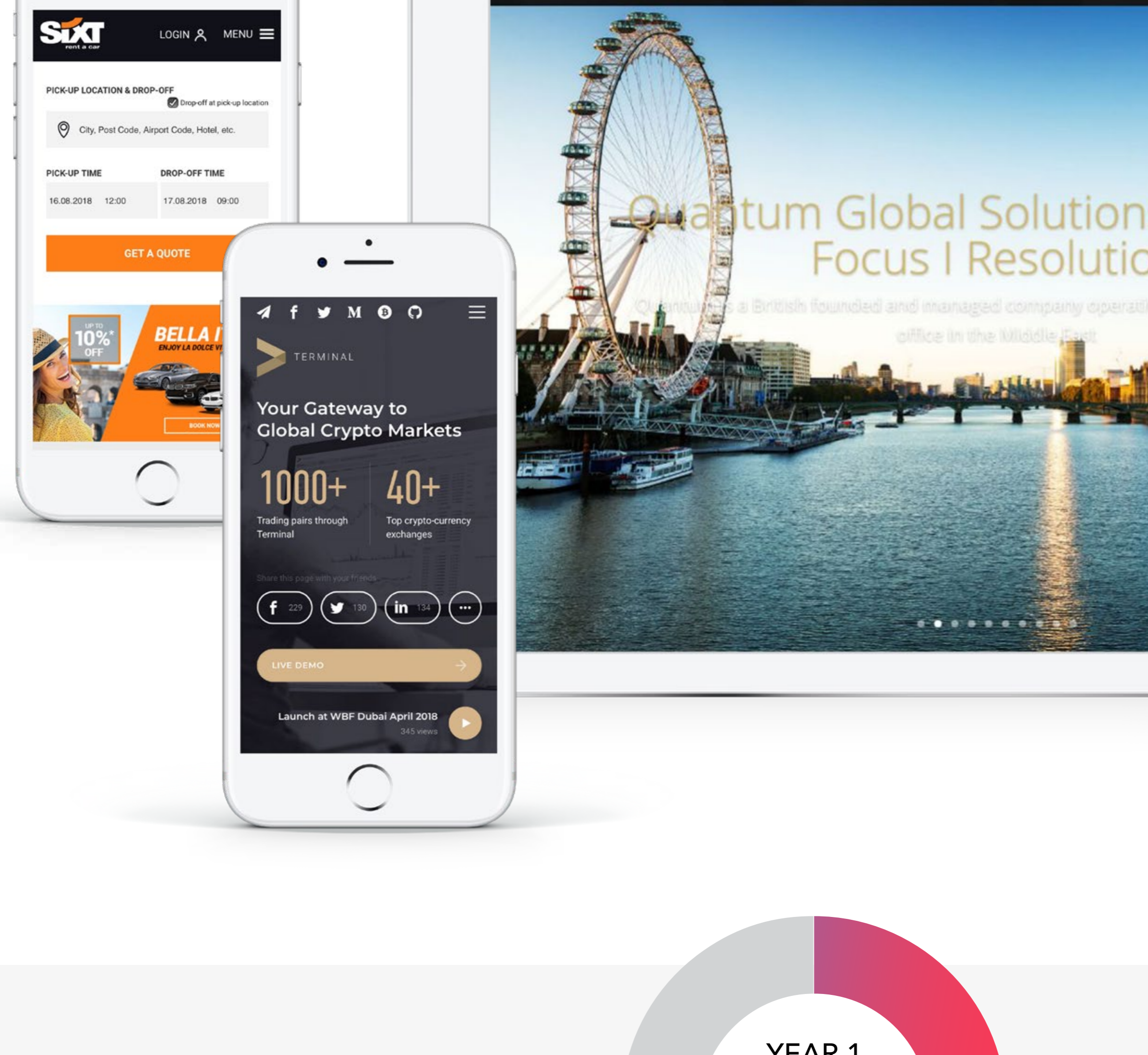
Average domains per registrant

\$70

Average retail renewal fee

RETAIL PRICES

Last year's average retail prices and number of domains per registrant confirms that customers are willing to pay for a great online brand.



WEIGHTED AVERAGE RENEWAL RATE

Renewal rates are at or above industry average for .GLOBAL, trending towards even higher numbers.

YEAR 1

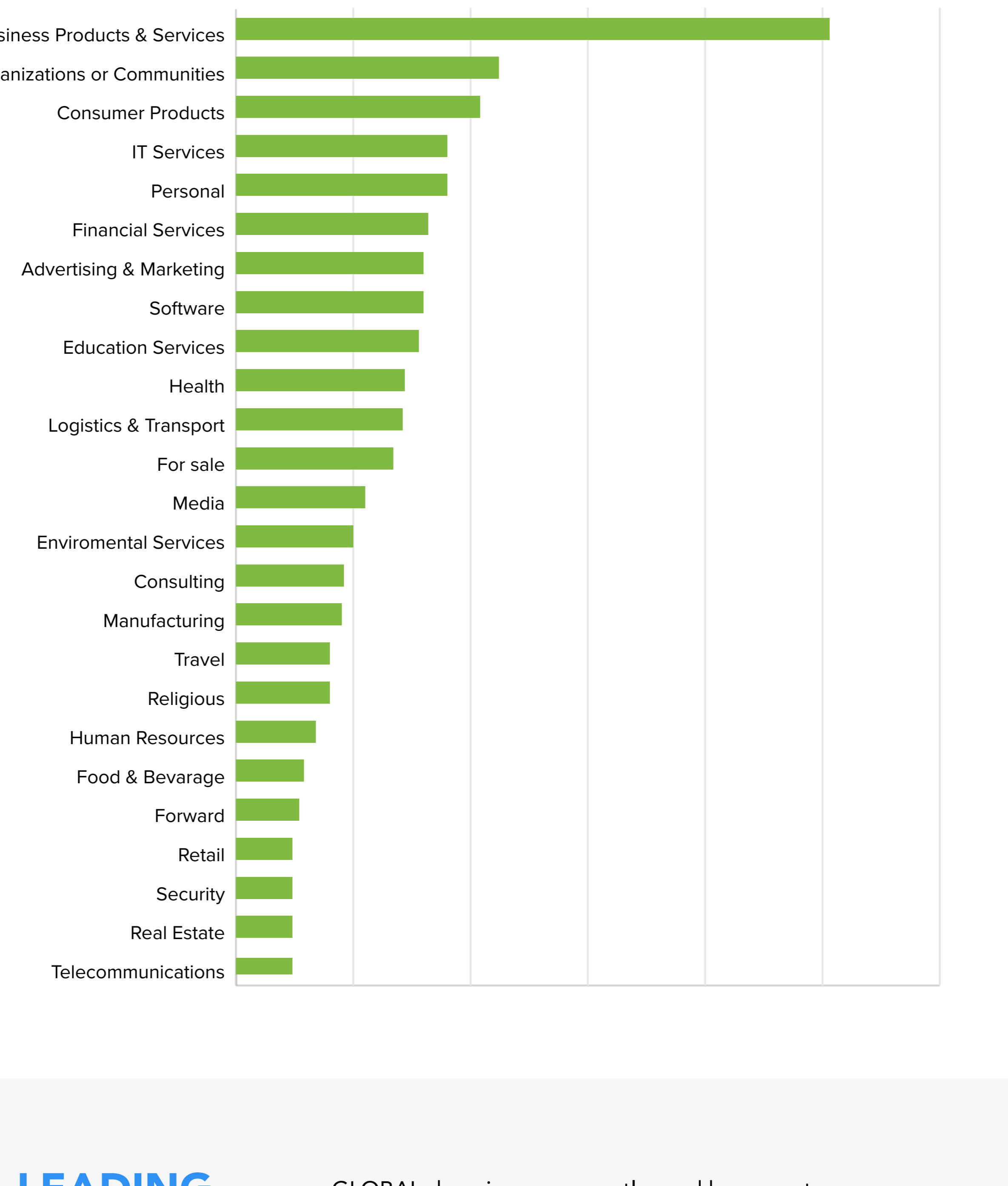
63%

YEAR 2

73%

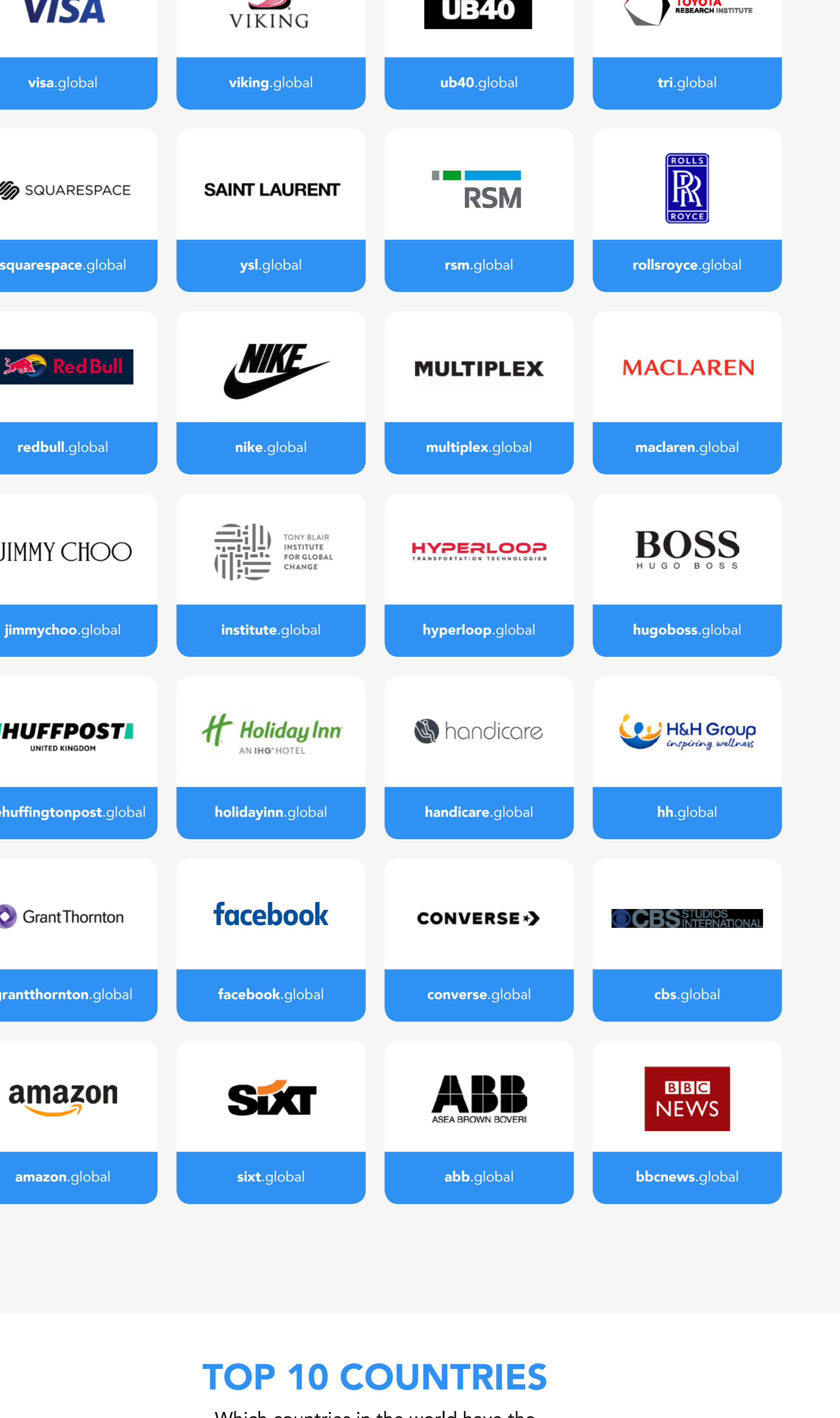
YEAR 3

82%



LEADING GLOBAL BRANDS

.GLOBAL domains are currently used by a great variety of ambitious registrants – everything from one-person online shops with worldwide shipping, ground breaking new tech start-ups, bloggers, charities looking for supporters regardless of their nationality, established global brands, movements looking to spread their word across borders, educational institutions hoping to attract international talents, and many more. Below are just a few examples of well-known brands that use .GLOBAL domains:



WEBSITES

Out of the 43,000 .GLOBAL domains registered the following breakdown shows what you see when you visit them using a web browser.

